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USGBC's green building conference honored

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From FCW.COM: [Washington, D.C.] The United States Green Building Council (USGBC)s Greenbuild conference and expo has been honored with the IMEX green meeting award for the third time.

"While this is our third year receiving the prestigious IMEX Award, we're even more humbled by this accomplishment given that our Boston show was the largest conference in Greenbuild's seven year history, hosting nearly 30,000 attendees and featuring the largest exhibit hall yet with 1,400 exhibits," said Kimberly Lewis, vice president of conferences and events for the USGBC. "We're looking forward to continuing to help transform the global meetings industry at this year's Greenbuild show in Phoenix, Ariz."

A judging panel, which consists of senior industry experts, examines a variety of success measures. They include energy efficiency, air and water quality, water conservation, waste minimization and environmental purchasing criteria.

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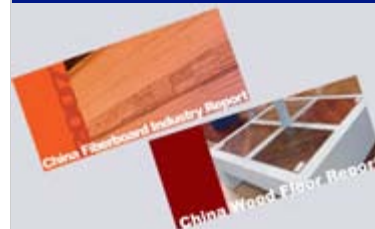


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