



**Michael Luehrs, Sustainability Services Manager, MCI**

- Responsible for promoting sustainable practices within the MCI organisation and to MCI's clients.
- Recognised as an industry expert on sustainability in the meetings industry, Michael consults to associations, corporates, cities and venues worldwide.
- In 2009 Michael led consulting projects with the World Business Summit on Climate Change, the International Climate Change Conference, European Wind Energy Conference and COP15. At the UN Climate Conference, where he led and achieved BS8901 certification.
- 17 years of industry experience with proven talent in staff education, sustainable business development, and management of sound environmental operational plans.
- Director of Operations of the Hilton Portland Double Tree.
- Repositioned the hotel as one of the leading green hotels in the US.
- 6 "green" awards including the Green Seal Certification and the State of Oregon's Sustainability Award.
- Hotel Director of 3rd party environmentally certified lodge in the North Western United States.
- ASTM/APEX green event standards review team.
- Featured as Meetingsnet "Green Leader" 2009.