

**Sustainable Events Summit 2010:
Who was there and what we learned.**

Andrew Williams
Managing Director
Seventeen Events Ltd



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- Transparency
- Sharing best practice
- Offering leadership
- Credible speakers



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Jonathon Porritt CBE
Founding Director,
Forum for the Future

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**Ed Gillespie,
Founder,
Futerra**

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Social responsibility:

Allison Ogden-Newton, Social Enterprise London

Stephen Green, CEO, Rockcorps

Gerry Hopkinson, Unity



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Outcomes & feedback:

- Still a broad range of knowledge levels
- Important to meet all levels of engagement
- Diverse range of issues all of which are important
- The more practical the better
- Case studies, not sales pitches
- 85% would attend again, 75% thought it would make their events more sustainable



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**Can we practice
what we preach?**



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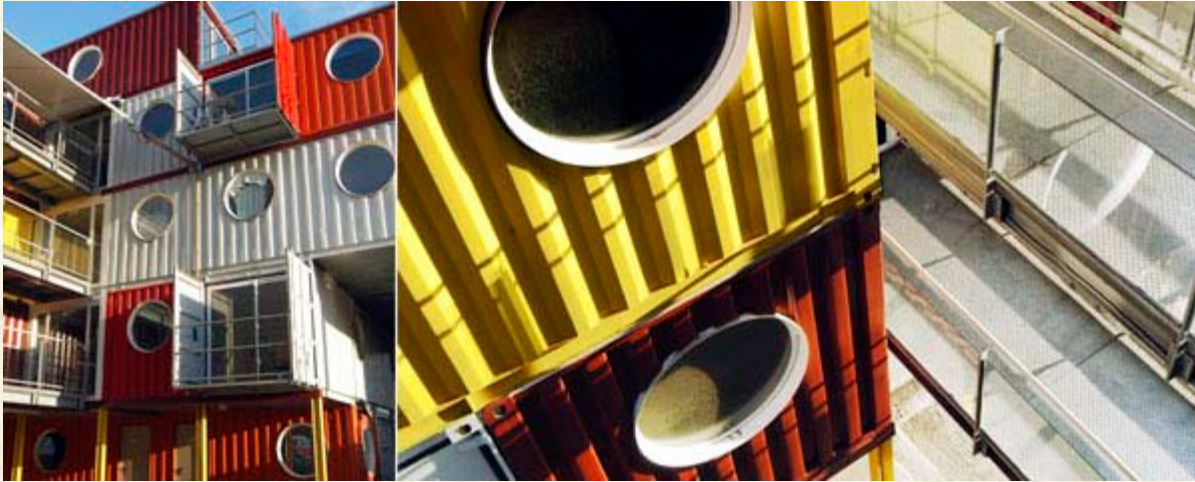
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What's next?



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