



IMEX/MPI Future Leaders Forum 2008 - WEC, Las Vegas

Post Forum Survey Results

1) What did you think of the Forum overall, with regard to organisation and content?

- The conference was organised and stimulating. All of the speakers kept my attention. It is always nice to hear people speak from experience. School doesn't always afford that opportunity.
- I thought that it was very well planned out and that it was greatly beneficial to me and to launching my career as an event/meeting Planner.
- According to my own experience everything was very good and I enjoyed my stay and learning experience.
- Doing the round tables with the industry professionals was great! I wish we had more time to visit more tables.
- Everything was great overall- much more than I ever expected

2) Why did you attend the Future Leaders Forum?

In general the answers to this question centred around networking and learning more about the industry. Students wanted the chance to interact with industry professionals and with each other and they wanted a good experience overall. Some of the answers given are below:

- I won a scholarship from MPI and was thrilled to further my knowledge about the industry and all it has to offer in career paths!
- I wanted the opportunity to interact with other students and to learn from their experiences and to share mine with them. I also wanted to take advantage of networking with people who are active in the industry and in MPI in Georgia.
- I wanted to learn more about MPI. I wanted to be more involved with MPI and learn from everyone I meet. I wanted to meet students who are interested in this industry and meet those who are already in the industry and learn how I can get my foot in the door.
- This forum was the best opportunity for me to enrich myself in the meeting event industry. It allowed me the opportunity to understand what I need to do to prove myself in the industry and the importance of making great networking contacts.
- I thought it would be an interesting educational experience and wonderful networking opportunity. It turned out to be much more and my expectations were far exceeded.
- Education and experience of attending a professional conference.
- To network and learn more about the industry and organisations

3) What were your aims and objectives for the day?

The survey revealed that the most popular objectives for the Forum were to meet peers, industry professionals and planners and to learn from them about the industry. Some of the answers given are below:

- My goals were to network, share ideas and best practices and learn as much as I could about meeting and event planning and the future of the meetings industry.



- I wanted to meet people from MPI and get to know students and learn more about planning as a trade.
- To gain tips and tricks that would build my confidence in networking; to shadow someone in the industry at the trade show; to meet fellow Georgia MPI members.
- My aims and objectives each day were to meet at least two to three other students and find out what they thought of the conference and what they expected to gain from it. A major objective was to visit with the great people that lead discussions and to participate actively.
- To meet as many meeting planners and industry professionals as possible.
- My aim for each day was to present myself in a professional manner and to make contacts and build relationships with those contacts.

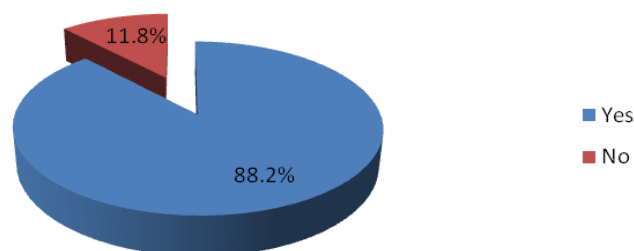
4) Were your aims achieved in attending the forum?

100% of students who responded to our survey said their aims were achieved in attending the forum.

5) Do you feel that your knowledge and understanding of the incentive travel and meetings industry has been improved by attending the Future Leaders Forum?

88% of students feel that their knowledge and understanding of the incentive travel and meetings industry has been improved by attending the Future Leaders Forum.

Percentage of respondents that felt their knowledge and understanding of the incentive travel and meetings industry was improved by attending the Future Leaders Forum.



6) Are you more likely to seek a position within the meetings and incentive travel industry after attending the Future Leaders Forum?

100% of student polled believe they are more likely to seek a position within the meetings and incentive travel industry after attending the Future Leaders Forum.